



Tarlac State University Bulletin

ISSUED MONTHLY
BY THE OFFICE OF
PUBLIC AFFAIRS

OFFICIAL PUBLICATION OF THE TARLAC STATE UNIVERSITY
ISSN 1908-7101 ■ Issue No. 102 ■ May 2021

INSIDE THIS ISSUE

TSU qualifies for the 24th cycle of PQA

FLASHEIR3

FLASHEIR3
FLEXIBLE LEARNING
ALL-IN-ONE SOLUTION
FOR HIGHER EDUCATION INSTITUTIONS
IN REGION 3

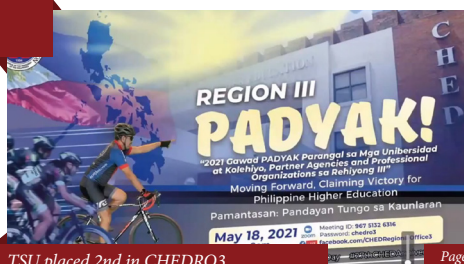
TSU leads FLASHEIR3 discussions and webinars for Region 3 HEIs

Page 1



TSU hailed as champion in the CHEDRO 3 TikTok competition for internationalization

Page 3



TSU placed 2nd in CHEDRO3 Gawad PADYAK Parangal

Page 6



ESMO represents TSU in PADYAK sa Extension and Productivity; bags top 2 SUC award

Page 7

Tarlac State University has been deemed eligible for the 24th Cycle of the Philippine Quality Award (PQA) after successfully meeting its requirements as confirmed by the Department of Trade and Industry (DTI) - Competitiveness Bureau on May 3, 2021.

Dr. Niño B. Corpuz, Vice President for Planning and Quality Assurance, as the overall coordinator.

In response, TSU established its Committee on the Philippine Quality Award under Administrative Order No. 24, s. 2021 dedicated to the preparation of the application report that will be submitted early June with

The committee is composed of seven teams committed to the writing of the seven categories which embodies the Criteria for Performance Excellence: 1) Leadership; 2) Strategy; 3) Customers; 4) Measurement, Analysis, and Knowledge Management; 5) Workforce; 6) Operations; and 7) Results.

Continued on page 5

TSU leads FLASHEIR3 discussions and webinars for Region 3 HEIs

Tarlac State University gave a head start to the Flexible Learning All-in-One Solution for Higher Education Institutions in Region III (FLASHEIR3) of the Commission on Higher Education Regional Office III (CHEDRO III) as a way to capacitate teaching and non-teaching personnel on digital literacy, develop learning resources, and ensure continuous partnerships for higher education institutions (HEIs) in Central Luzon.

na antas ng edukasyon sa Rehiyon III.”

It is a CHED-funded project of TSU, with President Dr. Myrna Q. Mallari as project leader, along with six Region III state universities: Bataan Peninsula State University, Bulacan State University, Nueva Ecija University of Science and Technology, President Ramon Magsaysay State University, Pampanga State Agricultural University, and Tarlac Agricultural University.

FLASHEIR3 is guided by the battle cry of CHEDRO III: “Sama-sama, tulong-tulong sa panahon ng pandemya. Walang iwanan sa mataas

Moreover, the project is part of the Region 3 Education Consortium

Continued on page 2



@opaitsu



+63 045 606-8123



opai@tsu.edu.ph

TSU leads FLASHEIR3 discussions and webinars for Region 3 HEIs

■ Maria Adelaida D. Calayag



From page 1

(R3HEC) who also prepared the Regional Higher Education Action Plan (RHEAP) in response to COVID-19.

CHEDRO III's R3HEC commenced in July 2020 where TSU was tapped to lead the Thematic Focal for Instructions in mitigating the impact of COVID-19 in higher education in the region.

The discussions and webinars were held via Zoom and Facebook Live.

Re-VAMP Roundtable Discussions

FLASHEIR3 commenced with the conduct of a roundtable discussion with the collaboration of CHED and TSU Office of International Affairs on May 6, 2021.

The roundtable discussions, collectively called "Re-VAMP (Venture on Academic Institutions' Milestones and Practices) of the New Normal: Toward Sustainable and Smart Flexible Higher Education," is the first of the series of activities of FLASHEIR3.

The invited speakers are from partner institutions of TSU such as Dr. Muhammad Mustafa of Forman Christian College in Pakistan; Dr. Jude William Genilo of University of Liberal Arts Bangladesh; Mr. Rufino Oliva

of National University of Bulacan, Philippines; Ms. Afsana Jerin Shayery of Daffodil International University of Bangladesh; and Dr. Niño Corpuz and Mr. Maozhu Qui of TSU.

Around 700 attendees from 58 HEIs actively participated in the discussion composed of two parts — the sharing of best practices of selected local and international institutions in addressing the pandemic's impact on education as well as the challenges encountered in the conduct of flexible learning. Questions from participants were likewise addressed by the speakers during the discussion.

"It's a timely venue to listen to the voices and learn from each other's experiences on flexible learning implementation. I hope that everyone involved will have their own takeaway which they can adapt in their institutions to further improve research and extension programs," said Dr. Maria Teresita Semana, CHEDRO III OIC Director.

Webinar Series on Digital Literacy

A webinar series on digital literacy for online education resources (OER) development formed the

Continued on page 3



From page 2

second part of the FLASHEIR3 which started on May 25 with Mr. Eufer Pasion, Vice President for Operations of Line Learning and Development, in his discussion on Hybrid Learning and Virtual Class 101.

Pasion, a Microsoft Certified Educator and Trainer, tackled the difference and hardships of online and regular classes. He also elaborated

the functions of Microsoft Teams and how to use it in the most efficient way possible.

Meanwhile, Mr. Aaron Paul Dela Rosa of Bulacan State University and Dr. Heidilyn Gamido of TSU served as the resource speakers for the second set of webinars on May 27.

Mr. Dela Rosa discussed the topic “Grammar Checking and Paraphrasing: Developing Better

Online Education Resources (OER) Content” where he explained the online tools Grammarly and Quillbot.

It was followed by Dr. Gamido’s talk titled “Mendeley: Introduction to Reference Management Tool” where she introduced Mendeley as a research work tool and citation and reference manager. This will be a major help in finding references, writing citations, and building bibliographies to Word documents for instructional materials and research.

According to President Mallari, the FLASHEIR webinars should strengthen the curricula and syllabi of HEIs and give capacity building mechanisms that will yield learning materials to be shared within the region.

Six webinars are lined up until June 10 which include designing of instructional materials, homeschooling, advancing 21st century skills, creating a collaborative learning environment, and interactive e-learning.

WEBINAR SERIES on Digital Literacy of Faculty for (OER) Development

WEBINAR 1 MAY 25, 2021 | 9:00 AM
HYBRID LEARNING AND VIRTUAL CLASS 101
Speaker: **EUFER PASION, MCT, MCE**
Vice President for Operations
Line Learning and Development Solutions

WEBINAR 2 SESSION 2 MAY 27, 2021 | 10:00 AM
MENDELEY: INTRODUCTION TO REFERENCE MANAGEMENT TOOL
Speaker: **DR. HEIDILYN V. GAMIDO**
Director, Management Information Systems Office
Tarlac State University

WEBINAR 2 MAY 27, 2021 | 8:30 AM
GRAMMAR CHECKING AND PARAPHRASING: DEVELOPING A BETTER ONLINE EDUCATION RESOURCES (OER) CONTENT
Speaker: **MR. AARON PAUL M. DELA ROSA**
Specialist, Online Learning Environment
Office of the Vice President for Academic Affairs
Educational Development Office
Bulacan State University

TSU hailed as champion in the CHEDRO 3 TikTok competition for internationalization

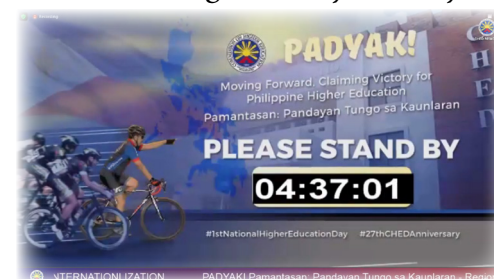
Tarlac State University was hailed as champion in the TikTok competition of the Commission on Higher Education Regional Office III (CHEDRO III) during its PADYAK sa Internationalization last May 17, 2021.

TSU’s TikTok entry features the key officials, selected directors, and the unit heads of the Office of International Affairs dancing lively in front of the Administration Building, TSU Lagoon, and Main AVR to the beat of Bruno Mars’ Uptown Funk.

The 30-second video features TSU’s internationalization milestones and accomplishments amidst the pandemic. This includes the ASEAN Youth Conference,

2020 Virtual International Lecture Series, lecture projects, the 2021 1st quarter presentation of TSU’s Internationalization Framework, and other collaborations with international linkages.

The TikTok entries must run from 20 to 30 seconds guided by the activity’s theme, PADYAK! Pamantasan: *Pandayan Tungo sa Kaunlaran Pang-Internasyonalisasyon*.



■ Maria Adelaida D. Calayag



According to Dr. Maria Teresita Semana, OIC Director of CHEDRO III, five webinars on internationalization were launched in 2020 that focused on the Philippine Higher Education Roadmap and key result areas, namely sectors, institutions, persons, and systems.

Continued on page 4

From page 3

With internationalization as an integral part, CHEDRO III decided to have the PADYAK sa Internalization to further promote internationalization initiatives in Central Luzon.

CHED featured the best practices and initiatives in mitigating the effects of the COVID-19 pandemic aligned to the Philippine Internationalization Roadmap.

Dr. Semana said the audio-visual presentations were carefully

evaluated by CHEDRO III Technical Division headed by Division Chief Ms. Lora Yusi together with the seven education supervisors based on the contribution of HEIs' internationalization initiatives to the key result areas of the Philippine Higher Education Roadmap.



NEWS FEATURE

Soap'pi Soap teams up with TSU CBA for advertising campaign plan

■ Dante C. Fernandez, Jr. [CBA]

Aimed to develop business strategies particularly on online promotions, Tarlac State University held an online training and assisted in the creation of an advertising campaign plan for Soap'pi Soap through the Marketing Management Department of the College of Business and Accountancy.

The project was formally launched on May 3, 2021 with a 40-hour training participated by business owner/beneficiary Shanana Ronia T. Paulino and her sellers Jenalyn Arceo, Marianne Caparas, Mary Ann P. Aquino, and Rosalyn H. Tejada.

The said training has six topics including (1) Marketing Concepts, (2) Salesmanship, (3) Advertising Concepts, (4) Social Media Marketing, (5) Evaluation of Advertising Plan Effectiveness, and (6) Creation of Advertising Plan.

Dr. Hazel Maborang, resource speaker for marketing concepts, provided strategies on the assessment and management of marketing related concepts such as the 8 Ps of marketing which are critical to the success of the

business.

Meanwhile, the beneficiary and her sellers learned the significance of understanding the role of sellers on the attainment of the business' growth through the discussion of Dr. Susan Ramirez on salesmanship. Dr. Ramirez highlighted the essential qualities that all sellers should possess to build long-term and mutually beneficial relationships with customers noting that the key to a successful business is sustainability especially during this pandemic.

Mr. Dante Fernandez, Jr. served as the resource speaker for the topics advertising and social media marketing. The participants obtained knowledge on how advertising can help a business to create awareness and expand its reach as well as the impact of digital platforms towards businesses. Some of the dos and don'ts of social media relative to business were also discussed.

Meanwhile, valuable insights on the importance of an advertising plan and ways on how to evaluate the effectiveness of a campaign plan were

tackled by Mr. Nathaniel Joshua Aguas.

Furthermore, the participants joined in the conceptualization and formulation of the advertising campaign plan for Soap'Pi Soap from May 11 to 13 where they learned how to cope up with the ever-changing advertising digital platform.

They also gained understanding on the creation and management of a brand or business campaign in digital platforms. Dr. Wilmark Ramos, Prof. Reissa Josselle Gopez, and 10 selected advertising students shared their expertise regarding the creation of powerful and effective advertising campaign plans.

The advertising campaign plan for Soap'pi soap was presented to the business owner on May 14 which coincided with the closing program of the training. Dr. Jhonel Panlilio, CBA dean, showed her support to the project with an inspirational message.

Prof. Christine Janelle M. Santiago, CBA extension chairperson, facilitated the training, while Prof. Olivette P. Flores took charge of the documentation.

TSU qualifies for the 24th cycle of PQA

From page 1

After the submission of the application report, it will be subjected to four stages of reviews: 1) Independent Review; 2) Consensus Review; 3) Site Visit Review; and 4) Judges' Final Review where it will be conducted by a Board of Judges who will then convey a recommendation to the DTI Secretary.

The university is determined to participate to obtain several benefits which include 1) gaining an outside perspective of the organization's strengths and opportunities for improvement;

2) receiving a feedback report to serve as a guide for quality and productivity improvement efforts; and 3) sharpening the organizational tools for achieving better results and future growth.

The PQA, which has been institutionalized through R.A. 9013, is the highest level of national recognition for exemplary organizational performance that aims to recognize the achievements of both public and private organizations for their efforts towards performance excellence.

Winners of the program

■ Jodie Andrea G. Pangilinan



will be invited to receive the award or recognition from the President of the Philippines in a conferment ceremony held in Malacañang Palace.

TSU and the National Higher Education Day

Affordable, inclusive, and quality tertiary education is among the targets of the United Nations stated in the fourth Sustainable Development Goal or Quality Education. This may have been the guiding principle of lawmakers when they passed the Universal Access to Quality Tertiary Education Act (UAQTEA) or Republic Act No. 10931. With these in mind, have we truly provided the education needs of the Filipino youth for empowerment and poverty alleviation?

The TSU College Admission Evaluation results were released in the same month as the celebration of the first National Higher Education Day. Results were officially sent to applicants on May 19 while the NHED celebration and the 27th founding anniversary of the Commission on Higher Education were held on May 17-21.

In the midst of the celebration, some freshmen applicants were not in a celebratory mood due to "unfavorable" results. TSU accepted around 5,000 applicants due to limited slots bound by budget allocation. To fully celebrate the glory and victories of Philippine

higher education institutions, it is a must to focus on providing more means and opportunities for the Filipino youth to avail of the free higher education law.

While there are many great feats and accomplishments of CHED, like the UAQTEA, since its founding in 1994, many Filipino youth are still deprived of the chance to pursue tertiary education due to financial constraints on the part of the families and the education sector.

P44. 2 billion of CHED's allocation for 2021 has been allotted for free higher education which are equitably divided among state universities and colleges and local universities and colleges in the country. As per the 2021 national budget reported by the Department of Budget and Management, the education sector (including DepEd, SUCs, CHED, TESDA) is allocated with the highest budget of P751.7 billion. Looking at the figures, CHED received an amount that will shoulder the education expenses of limited tertiary students given that there are 111 SUCs and 103 CHED-recognized

EDITORIAL

LUCs as reported by the Unified Student Financial Assistance System for Tertiary Education or UniFAST.

According to a Facebook post of CHED Chairperson Dr. J. Prospero "Popoy" De Vera, 1.6 million students do not pay tuition and miscellaneous fees, 500,000 students get Tertiary Education Subsidy (TES) for their other needs, more than 300,000 students receive Tulong Dunong grants amounting to 2 million students being assisted by the government through education subsidies. As per the Philippine Statistics Authority's projected population in 2020, there are around 10 million under the 15-19 age bracket – those who are bound to enter tertiary schooling.

Two million students assisted by the government is indeed enough, but we can do more. Collective effort as a nation is needed to secure a higher budget for the education sector to cover education assistance. This can only happen if we urge the Congress to allot the appropriate budget for education which is one way to empower Filipinos – a step to alleviate the poverty situation in the Philippines.

TSU placed 2nd in CHEDRO3 Gawad PADYAK Parangal

■ Maria Adelaida D. Calayag



Top 2 SUC



Tarlac State University

Dr. Myrna Mallari
President

TSU placed second out of 10 state universities and colleges in Region III during the CHEDRO III 2021 Gawad PADYAK Parangal held on May 18, 2021 via Zoom and Facebook Live.

This is in line with the week-long celebration of the Commission on Higher Education's 27th founding anniversary and the 1st National Higher Education Day from May 17 to 21 themed "Padyak! Pamantasan: Pandayan Tungo sa Kaunlaran."

The Gawad PADYAK Parangal para sa mga Unibersidad at Kolehiyo sa Rehiyon III aims to highlight the contributions of HEIs as models of institutional continuity, agility, resiliency, and collaboration.

The competition, which is open to state universities and colleges, local colleges and universities, private higher education institutions, professional organizations, government agencies of Central Luzon, should show the best responses towards the challenges and hardships brought by the pandemic.

Submitted entries showcasing best practices from March 2020 to April 2021 could be in the form of 10-minute videos, photos, PowerPoint presentations, documentary evidence, or narrative reports.

TSU's video entry showed the

collaboration with local government units in seeking ways to provide internet access and devices for students' flexible learning. It is also mentioned that the university was the first to open its classes in August 2020 ensuring the continuity of learning to its constituents.

The video also featured how the university prepared its faculty members and students with flexible learning using Microsoft, particularly the MS Teams, which the university has subscribed to in 2017.

Moreover, the entry highlighted the utilization of the three-year-old Advanced Manufacturing Training Hub of the College of Engineering

and Technology which has been used for laboratory classes and on-the-job trainings outside the university grounds along with e-Library services and other online learning platforms.

The university also developed several software to transition from face-to-face to online transactions like the viewing of grades, online enrollment, and the online faculty evaluation through the Automated Faculty Evaluation System. In addition, TSU was able to hold online commencement exercises, online accreditation, and ISO virtual audits as shown in the presentation.

Continued on page 7



From page 6

Furthermore, it focused on the university's resiliency in coping with the challenges of this pandemic as it supported the Balanti Farmer's Market as well as the front liners and locals by giving them food packs, hand sanitizers, cloth facemasks, and face shields made and prepared by the TSU community.

It also portrayed how the university has provided virtual orientations and counseling services to students and faculty.

A free Wi-Fi was also installed

at the Lucinda Extension Campus through a partnership with the DICT. They also had a consultative meeting with the DICT Central Office and various Internet providers in Tarlac to address connectivity concerns for flexible learning.

The entry also showed the provision of laptops to administrative and academic council members to be used for online classes and remote office work. Also, pocket Wi-Fi units and laptops donated by De La Salle University and TSU alumni were handed over to selected deserving students.

The said video does not only

sum up how proactive TSU was in containing the spread of the virus but also showed its care in protecting its employees by providing shuttle services and hygiene kits which are distributed quarterly.

Aside from the participation to the Gawad PADYAK Parangal, TSU also hosted the PADYAK sa Instructions held on May 17, 2021 where university president Dr. Myrna Q. Mallari showcased the winning entry of TSU in the 2021 SEAMEO contest featuring school transformation and the best practices on flexible learning.

of the range, extent, [and] quality of services we have provided despite the challenges of the pandemic plus the active participation of all colleges. We [have also] instituted effective policies and guidelines to ensure continuous delivery of services," Engr. Sicangco said in an interview.

He added that the services provided by the university over the past year were a great response to heed to the call of the challenges brought by the pandemic which are relevant to what the CHED and PAEPI were asking.

The five-minute video presentation showed how the university braved the challenges of the pandemic along with the aid extended to front liners and locals.

TSU's entry showed how the university offered its hotel as a quarantine facility for TSU employees and their families. They also added the consultation services of the medical clinic for employees who are showing signs and symptoms of the dreaded coronavirus disease.

Furthermore, Engr. Sicangco's group also managed to include the innovations and services rendered by the colleges such as the innovative collapsible houses of the College of Engineering and Technology which were given to the residents of Sitio Madilap in Ramos, Tarlac and the assistance of the colleges of Science and Business and Accountancy to the micro, small, and medium enterprises who were affected by the pandemic.

The video also featured the TSU faculty and personnel who sewed masks and created face shields for front liners during the imposed Luzon-wide lockdown as well as the webinars or virtual lectures for physical and emotional self-care.

ESMO represents TSU in PADYAK sa Extension and Productivity; bags top 2 SUC award

■ Maria Adelaida D. Calayag

Tarlac State University's entry garnered the second place in the PADYAK sa Extension and Productivity video competition (SUC category) during the celebration of the 1st National Higher Education Day and the Commission on Higher Education's 27th founding anniversary last May 20, 2021.

The Commission on Higher Education Regional Office III (CHEDRO III) coordinated with the Philippine Association of Extension Program Implementors Inc. (PAEPI) to organize this activity aimed to elevate extension to a level of discipline vital to effective social transformation of HEIs.

The competition requires a five-to seven-minute video presentation that showcases the best practices and initiatives of public and private HEIs in mitigating the effects of the COVID-19 pandemic in the area of extension and productivity. Furthermore, this activity also aims to build and upgrade

the capabilities and professionalism of HEIs.

Engr. Emir Lenard Sicangco, Extension Management Services Office Director, said that there are 27 entries which CHED categorized into local universities and colleges, state universities and colleges, and private higher education institutions.

The entries were judged based on video quality and the rendered extension programs and corresponding practices. They also based the rankings on the HEIs' contribution in curbing the effect of the pandemic which should have a significant and positive impact on the lives of the people in the community.

According to Engr. Sicangco, their entry may have been shortlisted because it captures the active participation of all colleges and some offices in extension services.

"In terms of quality of extension programs, I think we won because





TSU BULLETIN

EDITORIAL BOARD

MS. JAZZEL LLANELI M. MANABAT
DIRECTOR, OPA

MS. MARIA ADELAIDA D. CALAYAG
MS. JODIE ANDREA G. PANGILINAN
WRITERS

MS. MA. TERESA D. MADRIAGA
MR. DENZELL JETH D. BUENA
EDITORS

MR. ALEXRAEL Y. CACULITAN
MR. FRANC LEWIS JUANATAS
PHOTOJOURNALISTS

DANTE C. FERNANDEZ Jr.
CONTRIBUTOR

CONSULTANTS

DR. MYRNA Q. MALLARI
UNIVERSITY PRESIDENT

DR. MARLON V. GAMIDO
VP FOR ADMINISTRATION AND FINANCE

DR. ERWIN P. LACANLALE
VP FOR ACADEMIC AFFAIRS

DR. ARMEE N. ROSEL
VP FOR RESEARCH AND EXTENSION SERVICES

DR. NIÑO B. CORPUZ
VP FOR PLANNING AND QUALITY ASSURANCE



TARLAC STATE UNIVERSITY

Vision

Tarlac State University is envisioned to be a premier University in the Asia Pacific Region.

Mission

Tarlac State University commits to promote and sustain the offering of quality and relevant programs in higher and advanced education ensuring equitable access to education for people empowerment, professional development, and global competitiveness.

Towards this end, TSU shall:

- 1.) Provide high quality instruction through qualified, competent and adequately trained faculty members and support staff.
- 2.) Be a premier research institution by enhancing research undertakings in the fields of technology and sciences and strengthening collaboration with local and international institutions.
- 3.) Be a champion in community development by strengthening partnership with public and private organizations and individuals

Quality, Environment, and Health and Safety (QEHS)

Tarlac State University is committed to improve continually for:

- Global competitiveness and excellence in the delivery of education, research, extension, training and consultancy services, hotel operation and administrative support services;
- safe and healthy working conditions to prevent injury and ill health of its employees, students, guests, visitors, suppliers and contractors;
- management of environmental aspects towards the prevention of pollution;
- compliant to regulatory and statutory requirements for the utmost satisfaction of its valued customers.